“These kids are our next world leaders. They have to figure this out themselves. So knowing now not to be that kind of teacher that I was when I first started ten years ago, when it was mostly me teaching and talking. Now it’s more about guiding the students.”

- Jewels Krueger-Selle
  Science Teacher, Montgomery Middle School
  San Diego, CA
Greetings, Changemakers.

The past year has been one of remarkable change and upheaval in our national political and cultural landscape; people across the country are grappling with what it means to be an American and struggling to respond to divisive rhetoric that is driving wedges between groups and communities. Our country and our communities are changing, and for many people, this change evokes skepticism or even fear.

However, over the past year, we have also been more inspired than ever before by the many young people mobilizing and leading movements to address these divisions and create a different type of world – one that is inclusive, peaceful, and sustainable. This is why we are committed to revolutionizing education – changing how students engage with their communities and the world and shaping an educational experience that creates better communicators, collaborators, and changemakers.

Since our founding in 2002, World Savvy has reached nearly 730,000 students and 6,000 teachers across 27 US states and 12 countries. Our most recent impact report showed that more than 90% of students are significantly enhancing their global competence - their knowledge of their communities and the world, their motivation to be civically engaged, and their skills and capacity to take action.

This year, we expanded our work with support from national foundations to serve rural areas of the United States – like East Tennessee and Southeast Minnesota – where demographic and economic changes have shifted the landscape – schools here have an opportunity to model inclusion and adaptation, and World Savvy has been a key partner. In the years ahead, we’ll expand this movement to build new rural partnerships.

People are talking about this work across the country: in the New York Times, on PBS, and in local communities where students are changing their communities for the better. This signals that World Savvy's ambitious mission, conceived of 17 years ago, is becoming mainstream, as individuals across the country understand the urgency of this work to ensure we can all live together and prosper.

At this critical time, we are more committed than ever to our bold 2030 Vision of engaging 10,000 schools in diverse geographies across the U.S., representing approximately 10% of schools and reaching an estimated 5 million students. This will ensure that we reach a ‘tipping point’ in this work that changes discourse across the country about what constitutes a quality education that helps all kids thrive and become engaged citizens and changemakers in their communities.

I’m delighted to share this Annual Report, providing a look back on the extraordinary strides we’ve made in the last year to build this movement, and shape a new kind of education that serves all youth. Thank you for all that you have done, through your support, to inspire student leaders in World Savvy classrooms across the country.

With deep appreciation,

Dana Mortenson
Co-founder and CEO
World Savvy is a national nonprofit educating and preparing youth with the knowledge, skills, and dispositions for success and active engagement in the global community. World Savvy’s approach to learning is based on the belief that students learn best when they are engaged in relevant and important issues that impact their communities and the world. We believe that students’ lived experiences and perspectives are assets that can be leveraged in learning every day.

As our country becomes more diverse, the global economy becomes more interconnected, and our collective challenges become increasingly complex and borderless, a new kind of teaching and learning is required to prepare the next generation.

That’s why we’re empowering educators to make school inclusive, relevant, and engaging for all students, inspiring them to learn, work, and thrive as responsible global citizens.

Our four guiding principles:

- **Cultivating Connections**
  We identify and nurture connections to make learning personal and relevant.

- **Promoting Active, Interdisciplinary Learning**
  We build global competence through active learning experiences across disciplines.

- **Fostering Knowledge-to-Action**
  We support students to take informed action in their communities and world.

- **Reflecting & Adapting**
  We engage in ongoing reflection and adapt to emergent needs.

“This learning model is amazing in that it brings together students with an authentic, meaningful topic that they choose themselves. It’s where they can engage without the fear of grades. They’re focused on what matters to them and to their local community, and collaborate without having a teacher over their shoulders.”

- Nils Jaekel, PhD, Clinical Assistant Professor, ESL/World Language Education, University of Tennessee, Knoxville
What We Do
In increasingly diverse, interconnected, and complex communities, students need global competence to be prepared for learning, work, and life. World Savvy is building the capacity of the next generation to adapt and thrive in a world of change.

We’re partnering with:

SCHOOLS
Making classrooms inclusive, relevant, and engaging for all students; inspiring them to learn, work, and thrive as responsible global citizens.

UNIVERSITIES
Partnering with institutions of higher education to support and train globally competent educators and leaders — and to build inclusive campus cultures.

RURAL “HUB” COMMUNITIES
Working in collaboration with stakeholders in rural communities to design future-ready education ecosystems for all students to thrive.

What is Global Competence?
World Savvy defines global competence as the knowledge, attitudes, skills, and behaviors necessary to navigate and succeed in today’s interconnected world. Globally competent individuals:

- Understand globally significant issues
- Practice empathy
- Appreciate cultural differences
- Understand and consider multiple perspectives
- Use critical and comparative thinking
- Problem solve collaboratively
- Are life-long learners
We supported schools, teachers, and students across the country, working together to reimagine education for a more globally connected world. In San Diego, we worked in collaboration with a STEAM magnet school to make learning real and relevant for their diverse student population. We piloted a successful rural hub partnership in communities around Knoxville, Tennessee, helping community partners address the growing need for global competence in K-12 classrooms. In Southeast Minnesota, with support from the Bush Foundation and in partnership with Somali Community Resettlement Services, we launched another rural pilot to develop a blueprint for Somali inclusion in schools, working with youth who are eager to be changemakers in their communities. Overall, strategic investments in our team in the Twin Cities and the Bay Area allowed us to strengthen our World Savvy Classrooms program and Partnerships work, ultimately having greater impact on the teachers and students we serve.

2018-2019 School Year Highlight:

- Through all our programs, we reached 27,000 students and 450 educators
- 2400 students + 48 teachers served in our World Savvy Classrooms program
- 10 schools worked with us to focus on system-wide change
- 900 students attended a World Savvy festival

“When I think about the teaching and learning that takes place in the classroom through the support of World Savvy – I can’t think of anything that’s more important than that. We need more engaged world citizens and community citizens – we want them to be aware and to take action.”

- Mary Lynn Bryan, River School, CA
New Higher Education Partner for the Global Competence Certificate

In Spring 2018, we announced a new partnership for the Global Competence Certificate (GCC) with Southern New Hampshire University (SNHU). SNHU is one of the fastest growing universities in the country, with over 90,000 online students and an alumni network of 84,000. A private, nonprofit, accredited institution, SNHU is an award-winning provider of distance learning.

With this partnership, the GCC will expand from a 12-credit to a 15-credit program. Graduates of the program will receive a Certificate in Global Competence from Southern New Hampshire University that they may use to document their advanced qualification to effectively teach for global competence.

Launched by World Savvy in 2014, the GCC is the first-of-its-kind, online, graduate-level certificate program in global competence education for teachers. The GCC program is designed specifically for in-service educators who are interested in embedding global learning into their teaching practice and preparing their students for the complex reality beyond the classroom.

“We, at SNHU, are inspired by the leadership World Savvy provides in the global education field, and we’re excited to partner with them to offer broader access to the Global Competence Certificate to educators throughout the country. Powered by World Savvy’s expertise, the professional development embedded in this certificate has the opportunity to dramatically impact the development of our citizenship. SNHU is proud to partner in this exciting work.”

- Wendy Baker, Executive Director of Advanced Studies, Southern New Hampshire University

“The GCC has made a huge impact in my classroom. We have time set aside each week for global connections in our classroom. My students are spending more time learning about other people, other cultures and how we connect to the larger global community.”

- Kristy Ardinger, Countryside Elementary, MN
Each day, we’re educating and engaging students to be empathetic when faced with difference, resilient when faced with challenges, and adaptable when faced with change. As a result, students are not only prepared for future success in a global society, but also inspired to contribute to peace, justice, and sustainability for our world. The most profound impact of World Savvy’s programs is evidenced by educator and student engagement – our programs make teaching and learning real, experiential, and relevant for a changing world.

2018-2019 Impact Highlight:

OUR STUDENTS

90% of students have a better understanding of sustainability and other global issues.

88% of students are more knowledgeable of the complexities and interdependence of world events and issues.

89% of students grew in teamwork and collaboration skills.

88% of students are more open to new ideas and ways of thinking.

WHAT STUDENTS ARE SAYING

“I was inspired after working with others and it was amazing to know we are helping the world change for the better!”

“World Savvy helped me to understand that people can have different ideas, and that I have to respect that.”

“This made me realize more about the problems in the world and also how we could solve these problems to make the world a better place.”
89% of educators increased their knowledge of how to implement a project-based unit.

80% of educators increased knowledge of global competencies.

79% of educators increased their ability to employ design thinking.

85% of educators sought out multiple perspectives, developed a lesson linking global competence to standards, and reflected on their own global competence.

WHAT EDUCATORS ARE SAYING

“World Savvy’s approach is well thought-out and delivered by a very competent team. Plus the future depends on people being concerned about global issues, and realizing we are all people with only one home.”

“This program is an excellent way to structure project-based learning and connect students to real world institutions and information beyond the classroom.”

“Students will get the opportunity to see the community as more than just the place they live.”

“It views issues on a global scale and allows teachers to bring it to the classroom.”
Work this complex cannot be done alone. World Savvy partners with stakeholders at all levels of the education system. Partnerships range from collaborative curriculum development and workshop facilitation to co-hosting events addressing critical issues examined in our programs.

Our 2018-2019 partners include:

- Ashoka
- Awty International School (TX)
- Bloomington Public Schools (MN)
  - Kennedy High School
- Brisbane School District (CA)
  - Lipman Middle School
- Bullis Charter School (CA)
- Burlingame School District (CA)
  - Burlingame Intermediate School
- California International Studies Project / California Global Education Project
- Digital Promise
- East Bay Innovation Academy (CA)
- Ecole Bilingue de Berkeley (CA)
- Epic - Education for Change (CA)
- Knox County Schools (TN)
  - Central High School
  - Gresham Middle School
  - Lenoir City Middle and High Schools
  - West High School
- Metro Schools College Prep (MN)
- Mill Valley School District (CA)
  - Mill Valley Middle School
- Minneapolis Public Schools (MN)
  - Clara Barton Open School
  - Edison High School
  - The FAIR School
  - Harrison Education Center
  - North Community High School
  - Patrick Henry High School
  - Sanford Middle School
  - Wellstone International High School
- Mounds View Public Schools (MN)
  - Chippewa Middle School
- Mount Diablo Unified School District (CA)
  - Mt. Diablo High School

- Norwich Public Schools (CT)
  - Teachers Memorial Global Studies Magnet Middle School
- Oakland Unified School District (CA)
  - Roosevelt Middle School
  - Skyline High School
- Park Day School (CA)
- Pellissippi State Community College (TN)
- Portola Valley School District (CA)
  - Corte Madera School
- River School (CA)
- Saint Paul Public Schools (MN)
  - Battle Creek Middle School
- San Diego Unified School District (CA)
  - Montgomery Middle School
- San Francisco Unified School District (CA)
  - Herbert Hoover Middle School
- Solutions Journalism Network
- Southern New Hampshire University (NH)
- University of St. Thomas (MN)
- University of Tennessee (TN)
- Upper Mississippi Academy (MN)
- Wildwood School (CA)
This summer, World Savvy wrapped up a 3-year partnership with Montgomery STEAM Magnet School in San Diego. On June 5, students hosted their bi-annual Exhibition of Student Learning. The sixth graders focused on the history and future of the San Diego River — students had fieldtrips to the river, created a PSA announcement about the river’s pollution issue, and designed blueprints. The seventh graders asked how they can be changemakers in their community and designed solutions, including changing food options for school lunch and creating more electives for next year. The eighth graders focused on finding their voice — students wrote poetry to increase awareness on a topic connected to one of the Sustainable Development Goals and designed games highlighting the choices that people need to make in order to survive.

A group of sixth graders designed the blueprint of a small community next to the San Diego River. They were concerned not only about the river’s pollution issue, but also about the citizens using and living next to the river. “I realized that I wanted to help out the homeless. So, I designed blueprints of buildings just for the homeless so that they would have a place to stay.” When asked what they’d like to share about what they’d learned, they said, “I really didn’t know anything about the San Diego River until I started this project. I learned everything about the river here (in the classroom)” and “The San Diego River is actually really important to our community. I feel like it could be more important if we start to take care of it.”

This 3-year partnership utilized World Savvy’s whole school approach, which maximizes our impact on school culture and fosters the next generation of changemakers — strong researchers and innovators who are poised to take on relevant local and global issues.
With support from the Einhorn Family Charitable Trust, World Savvy launched our first rural “hub” community in Knoxville, TN and the surrounding rural communities in fall 2017. This hub, called the East Tennessee Global Education Network, engaged local partners from higher education (University of Tennessee, Knoxville), community colleges (Pellissippi State Community College), K-12 schools (5 area schools) and philanthropy (East Tennessee Foundation).

Our work kicked off in spring 2018 and over the course of the next 15 months, World Savvy staff and consultants spent three days per month in East Tennessee working with K-20 educators. We began working with a group of faculty leaders at Pellissippi State Community College with a focus on globalizing campus curriculum and culture. In July 2018, we partnered with the University of Tennessee, Knoxville faculty to co-facilitate an English Language Learner Institute, which officially kicked off the work with secondary educators in Knox and Loudon counties.

In April 2019, World Savvy hosted a Pop Up Design Challenge at the University of Tennessee, Knoxville, bringing over 100 students and teachers in the region to experience World Savvy’s Knowledge-to-Action design process. This August, we convened our collaborative partners to reflect on the learning, challenges and successes of this work, and to explore the potential for even greater collaborative impact in the region in the coming years.

“It’s not just that students are participating, it’s that they are participating enthusiastically, and really getting into the project and taking it as their own. It’s really, not just a confidence builder for them, but for us as well.”

- Edison Aubrey
ELL Teacher at Central High School
Knoxville, TN
Last fall, World Savvy was announced as one the Bush Foundation’s Community Innovation grantees. In partnership with Somali Community Resettlement Services, we created the **United Community for Inclusive Education** in Southeast Minnesota, aimed at bringing together student and educator cohorts to create supportive and inclusive communities and schools for Somali youth.

This June, we launched this effort with our Youth Leadership Summit, bringing over 30 Somali youth from the Faribault and Rochester area to collaborate and design together. For the 2019-2020 school year, we’ll work with a cohort of K-12 educators from Rochester and Faribault and introduce them to World Savvy’s educational approach, including World Savvy Case Studies, an inquiry-based protocol for building background knowledge on a significant global issue, and the Knowledge-to-Action (K2A) design process which utilizes design thinking methodology to propose solutions to local issues. These educators will also engage in follow-up coaching to design and implement a K2A unit in their classrooms.

Our work to help develop a blueprint for Somali inclusion is only just beginning, and we’re excited to be working with youth and educators who are prepared to be changemakers in their communities in Southeast Minnesota.

“*We are excited about the efforts of Somali Community Resettlement Services and World Savvy in creating an effective model of engagement that results in more inclusion of Somali parents and students in their education. Insights from their collaborative effort have the potential to inform the Somali community and other immigrant communities in a significant way.*”

- Awale Osman, Ron McKinley Philanthropy Fellow - Community Innovation Associate, Bush Foundation
LOOKING AHEAD

The current K-12 education system is a relic of the 20th century, when standardized learning and testing was designed to prepare young people to succeed in standardized jobs and homogeneous communities. This is no longer our reality, and so no longer a viable option for the U.S. or the world. We need an education system that is inclusive, adaptive, and positioned to prepare all students equitably for life and work in the 21st century and beyond.

WORLD SAVVY’S 2030 VISION:

By 2030, World Savvy’s goal is to engage a network of 10,000 schools in diverse geographies across the U.S., representing approximately 10% of schools across the country and reaching an estimated 5 million students.

We will leverage the learning and impact in this network of schools to change broader policy: to create a future-ready K-12 system that deeply and equitably prepares young people for life as engaged citizens, thriving professionals, and global problem solvers.

THREE-YEAR STRATEGIC INITIATIVES:

Integrate World Savvy’s program model to drive whole-school transformation. We’ll focus on comprehensive school partnerships that support teachers, students, and school leaders to deeply integrate global competence into teaching, learning, and school culture.

Lead innovation in the field of global education. We’ll deepen current programming by building our virtual learning capacity, support for English Language Learners, and STEM resources.

Deepen and advance our capacity to evaluate and share our impact. We’ll focus on gathering an expansive body of data to understand the impact of our work and build a national platform to advocate for global competence in K-12 education.

Grow and scale our work in alignment with World Savvy’s 2030 Vision. We’ll strengthen our operational and financial infrastructure on the path to 2030. We’ll invest in our team—both directly with professional learning and growth opportunities, and indirectly with technology infrastructure that makes our work more efficient, transparent, and scalable.
Thanks to generous donors and partnership work, World Savvy continues to be on solid financial footing, enabling us to invest in growth and capacity-building toward our Vision 2030.

## Statement of Financial Position

### ASSETS

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<th>Description</th>
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<td>Total Checking/Savings</td>
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**TOTAL ASSETS: $1,593,003**

### LIABILITIES & NET ASSETS

#### Liabilities

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#### Net Assets

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<tr>
<td><strong>Total Net Assets</strong></td>
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**TOTAL LIABILITIES & ASSETS: $1,593,003**

## Statement of Activity

### Support & Revenue

- **$2,249,514**
  - Institutional: $1,453,195
  - Individual: $431,875
  - Earned Income: $207,303
  - Event: $106,359
  - In-Kind Contributions: $50,782

### Expenses

- **$1,873,191**
  - Payroll: $1,072,977
  - Contract Services: $383,367
  - Travel: $111,369
  - General & Admin: $292,651
  - Non-Cash/Depreciation: $12,827
Allocation of Expenses FY19

5-Year Net Assets

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<td>FY18</td>
<td>$1,002,018</td>
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<tr>
<td>FY19</td>
<td>$1,378,341</td>
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</table>

- **Program** $1,204,712
  - 47% World Savvy Partnerships
  - 4% Global Competence Certificate
  - 1% Other
  - 48% World Savvy Classrooms

- **General & Admin** $374,082
- **Development** $294,387
We could not do our work without the support of many incredible donors who believe in our mission and believe in us. We are deeply grateful for their generous support, and educating the next generation of changemakers and global citizens!

$1M+
Enlight Foundation*
The Mortenson Family Foundation*

$100,000+
Bush Foundation
Claire Haldan*
The Justin and Susan Kelly Foundation*
Sarah and Alex Martins*
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$25,000 - $99,000
Walter & Elise Haas Fund
J. Stuart Haldan Charitable Foundation
David Hansen and Trish King
Robert Wood Johnson Foundation
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$5,000 – $24,999
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The Stewart Foundation
Doug Tilden
Turner Family Foundation

Paul Willson
Winslow Capital Management
Xcel Energy Foundation
Lopa Patel Zielinski and Jeff Zielinski

$2,500 - $4,999
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The Harris Family Fund
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Jessica and Matt Scherer
Karen Sternal and Lowell Pickett
Swan Architecture
Udemy

*Indicates a multi-year pledge.

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Mortenson
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PLUM Partners
Skadden

We are also grateful for the more than 250 donors not listed who make our work possible.
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