For the past 17 years, World Savvy has been empowering educators to make school inclusive, relevant, and engaging for all students, inspiring them to learn, work, and thrive as responsible global citizens. Young people today are growing up in an increasingly diverse and globally connected world. And as the world changes, it is imperative that our education system also change to help students thrive in their schools, communities, and future workplaces.

World Savvy’s approach goes beyond valuing all students’ perspectives and ideas. We strive to build classrooms, schools, and communities that harness the unique power of diversity—in our demographics, in our lived experiences, and in our ideas. We’ve made great strides, reaching nearly 730,000 students and 6,000 teachers, but our work is far from finished.

In California alone, in the 2018-19 school year, World Savvy Classrooms reached and 4,125 students and 55 educators. World Savvy’s Bay Area presence spans six counties—Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, and Santa Clara—and a cross-section of public, charter, and private schools.

We invite you to join us in this work by sponsoring our signature annual event in the Bay Area: World Savvy Festival.

**EVENT**

**THE BAY AREA WORLD SAVVY FESTIVAL**

The World Savvy Festival brings together hundreds of students, teachers, and volunteers from across the Bay Area. Students spend the day sharing their ideas for changing the world by presenting projects that address this year’s theme of “Breaking Barriers” to tackle local and global issues.

**Location:** Mills College  
**Date:** March 27, 2020  
**Oakland, CA**

“This has been a great experience. Our company is a learning company and our mission is to improve life through learning, so partnering with World Savvy, especially for the festival, was exactly where we want to expend our company’s energy.”

- Naomi from Udemy, 2018-2019 Events Sponsor
SPONSORSHIP
LEVELS AND PACKAGES

Your sponsorship will help us build a generation of changemakers while providing fun opportunities for your organization to experience World Savvy. Your employees or clients will have the chance to engage as volunteers in a unique event with teachers and students from across the Bay as students share their research and action plans to address global and local issues. This is a chance to sit across the table from young changemakers who have deeply examined community and global challenges, and are ready to take them on. Plus, your organization will be recognized in front of thousands of World Savvy partners, donors, and supporters!

$10,000

- Organization logo placement in the Festival event programs
- Opportunity for your organization to send a group of employee volunteers to the World Savvy Festival
- Organization logo placement on www.worldsavvy.org homepage and event website pages
- Public acknowledgement in World Savvy newsletter and social media channels, which reach a combined audience of approximately 10,000
- Lunch and learn event with our Chief Executive Officer, Dana Mortenson

$5,000

- Organization logo placement in the Festival event programs
- Opportunity for your organization to send a group of employee volunteers to the World Savvy Festival
- Organization logo placement on event website pages
- Public acknowledgement in World Savvy newsletter and social media channels, which reach a combined audience of approximately 10,000

$2,500

- Organization logo placement in the Festival event programs
- Opportunity for your organization to send a group of employee volunteers to the World Savvy Festival

Thank you to our 2018-2019 sponsors:

READY TO CREATE IMPACT?

Your organization and team can contribute in meaningful ways to students’ lives! To be a sponsor, please contact Eliza Skinner O’Meara at eliza@worldsavvy.org or 617-407-4495.

http://www.worldsavvy.org/