For the past 17 years, World Savvy has been empowering educators to make school inclusive, relevant, and engaging for all students, inspiring them to learn, work, and thrive as responsible global citizens. Young people today are growing up in an increasingly diverse and globally connected world. And as the world changes, it is imperative that our education system also change to help students thrive in their schools, communities, and future workplaces.

World Savvy’s approach goes beyond valuing all students’ perspectives and ideas. We strive to build classrooms, schools, and communities that harness the unique power of diversity—in our demographics, in our lived experiences, and in our ideas. We’ve made great strides, reaching nearly 730,000 students and 6,000 teachers, but our work is far from finished.

We invite you to join us in this work by sponsoring our two signature annual events: World Savvy Festival and World of Good.

EVENTS

WORLD SAVVY FESTIVAL

The World Savvy Festival brings together hundreds of students, teachers, and volunteers. Students spend the day sharing their ideas for changing the world by presenting projects that address this year’s theme of “Breaking Barriers” to tackle local and global issues.

Location: Base Camp
Date: April 21, 2020
Saint Paul, MN

“This has been a great experience. Our company is a learning company and our mission is to improve life through learning, so partnering with World Savvy, especially for the festival, was exactly where we want to expend our company’s energy.”

- Naomi from Udemy, 2018 Events Sponsor

WORLD OF GOOD

World of Good, a World Savvy fundraiser, is a party for those who want to take action to make the world a better place. Guests enjoy great food, drinks, and a live auction bidding, while learning more about World Savvy, our programs, and our inspiring teachers and students.

Location: Machine Shop
Date: May 14, 2020
Minneapolis, MN
SPONSORSHIP
LEVELS AND PACKAGES

Your sponsorship will help us build a generation of changemakers while providing fun opportunities for your employees or clients to experience World Savvy. Plus, your organization will be recognized in front of thousands of World Savvy partners, donors, and supporters!

$10,000
- Organization logo placement in the Festival and World of Good event programs
- Opportunity for your organization to send volunteers to the World Savvy Festival
- Admission for 10 guests to the World of Good fundraising event
- Admission for 6 guests to Backstage at the World Savvy Festival
- Organization logo placement on www.worldsavvy.org homepage and event website pages
- Public acknowledgement in World Savvy newsletter and social media channels, which reach a combined audience of approximately 10,000
- Lunch and learn event with our Chief Executive Officer, Dana Mortenson

$5,000
- Organization logo placement in the Festival and World of Good event programs
- Opportunity for your organization to send volunteers to the World Savvy Festival
- Admission for 10 guests to the World of Good fundraising event
- Organization logo placement on event website pages
- Admission for 4 guests to Backstage at the World Savvy Festival
- Public acknowledgement in World Savvy newsletter and social media channels, which reach a combined audience of approximately 10,000

$2,500
- Organization logo placement in the Festival and World of Good event programs
- Opportunity for your organization to send volunteers to the World Savvy Festival
- Admission for 10 guests to the World of Good fundraising event

READY TO CREATE IMPACT?

Your organization and team can contribute in meaningful ways to students’ lives! To be a sponsor, please contact Whitney Larson at whitney@worldsavvy.org or (612) 361-6812.

http://www.worldsavvy.org/