15 YEARS OF IMPACT
WORLD SAVVY

Annual Report
2016-2017
World Savvy
Fifteen years ago, World Savvy moved from an idea between two friends to a mission on paper. Today, we are an established, national organization working to ensure every young person has the skills to thrive in a globally connected world.

The idea for World Savvy came in the weeks that followed 9/11—weeks that were marked by a sharp rise in xenophobia, which my World Savvy co-founder, Madiha Murshed, experienced firsthand. For me, being an American became infinitely more complicated during this time. My pride was mixed with shame and fear. I worried that the majority of Americans didn’t understand enough about the world beyond our borders—even as our population grew more diverse, our economy relied to a greater extent on global interdependence, and our challenges became increasingly borderless and complex.

In the months that followed, we turned our fear, grief, and passion into action by asking one simple question: how could young people in the U.S. be better prepared for a more globally connected, diverse world? What we knew then, and is still true now, was the general shape of our common future in this country. We saw that more ethnically and culturally diverse communities, an economy demanding new skills of the workforce, and challenges like climate change, migration, poverty, and conflict were going to require new kinds of collaboration from individuals, organizations, and nations.

World Savvy was created as a solution to what we saw happening on a national scale post 9/11, but it also came from a very personal place. I felt what it was like to deeply know, care for, and want to work with someone from a very different background, to tackle a very big challenge. The differences that defined Madiha and me turned out to be an incredible source of strength. Our diversity of perspectives was critical as we worked to develop a sustainable solution to the issue at hand. At World Savvy’s core, it’s this ethos we have strived to embody ever since in the programs and services we provide to students, teachers, schools, and districts around the country.

The 2016 election was among the most divisive in modern history and exposed deep rifts and anxieties across the country. It also proved unequivocally that we have much work to do in understanding our neighbors and building stronger, more cohesive communities. In the coming year, we’re setting our sights even higher and farther afield. In addition to deepening our work in the places where we have been anchored for 15 years—the San Francisco Bay Area, New York City area, and Minneapolis/St. Paul—we are expanding our reach to communities beyond the urban core where the local economic impact of globalization is felt acutely, and where changing demographics present an opportunity to think differently, and more inclusively, about what constitutes our “community.”

From Rochester, Minnesota to East Tennessee to rural Nebraska, through strong partnerships with K-12 stakeholders, we will listen to local communities and share what we’ve learned as we strive to make global competence a foundational element of a quality education for all students. We will explore the ways that, as a nation, we can accelerate inclusion rather than division.

Thank you for supporting us over the past 15 years and for continuing that support as we look to expand our impact and engage with new teachers, schools, and districts. Thank you also for your commitment to ensuring that as we become more diverse as a nation, we also become more inclusive. Our collective energy will help prepare young people to thrive as globally competent citizens and leaders, committed to and capable of building a better future for everyone.

With deep appreciation,

Dana Curran Mortenson
World Savvy is a national education nonprofit working to educate and engage youth to learn, work, and thrive as responsible global citizens. We’re reimagining K-12 education for a more globally connected world. We know students must be prepared not only to succeed in the future, but also to take responsibility for a global community that will require even more resilient peacemakers, courageous problem solvers, and passionate leaders.

Since our founding in 2002, we’ve grown from reaching 100 students and 25 teachers to reaching more than 655,000 students and 4,520 teachers across 24 states, the District of Columbia, and five countries. This expansion was made possible by the dedication and passion of World Savvy’s 12 full-time and one part-time staff, 30 consultants, 400 volunteers, and numerous community partners across our core service areas of San Francisco Bay Area, New York City area, and Minneapolis/St. Paul.

During the 2016-2017 school year, World Savvy:

- Reached 987 teachers and 74,000 students across all programs
- Received a $1 million commitment from Enlight Foundation
- Traveled to Kenya with 8 educators for Global Competence Certificate Program fieldwork
- Held festivals in San Francisco Bay Area, New York City area, and Minneapolis/St. Paul where more than 800 students presented their knowledge to action projects and participated in a design thinking challenge
- Developed deep partnerships with schools and districts to embed global competence into teaching and learning
15 YEARS OF IMPACT

Medha Murshed and Dana Mortenson found the organization in Redwood City, CA under the name Project Spera: **2002**

First foundation grant received: **2004**

Media & Arts Program piloted in NYC (500 students and 22 teachers): **2007**

MN office opens and staff grows to 14: **2008**

6,825 students & 91 teachers reached: **2009**

World Savvy engages 1st partner school - Youth Empowerment School, Oakland, CA: **2004**

1st U.S. Dept. of State Grant for American Youth Leadership program allows 30 students to travel to Bangladesh: **2010**

Office moves to San Francisco: **2003**

New York office opens and staff grows to 6: **2007**

World Affairs Challenge launches in Bay Area with 100 youth and 25 teachers: **2002**

Name changes from Project Spera to World Savvy: **2006**
Dana receives recognition:
- Ashoka Fellowship
- 40 under 40 Progressive Leaders: 2011

Media & Arts Program expands to Minnesota through partnership with Minneapolis Public Schools: 2012

First COO hired: 2014

Global Competence Certificate program launches with a cohort of 20: 2014

Dana selected to present at global education convening in Italy: 2016

405,000 students & 3,000 teachers reached since inception: 2015

Grant from Einhorn Family Charitable Trust launches new rural engagement strategy in East TN: 2017

Five-year, $1 million grant received from Enlight Foundation: 2017

Budget grows to $1,013,543: 2011

Partnerships program grows to 10 school/district partners: 2016

Partnerships program launches: 2014

655,000 students & 4,250 teachers reached since inception: 2017

Media & Arts Program and World Affairs Challenge merge to become World Savvy Classrooms program: 2013

The New York Times
World Savvy featured in the New York Times: 2017

Strategic planning process underway: 2018

Embark on new 3 year strategic plan: 2019
The World Savvy Classrooms (WSC) program prepares teachers and students to thrive in our diverse and interconnected world by changing the way teachers teach and students learn, combining real-world global content, high-quality teacher coaching, and the most promising methods for student engagement.

During the 2016-2017 school year, 73 teachers and 3,700 students participated in this program and more than 800 students showcased their work at regional festivals in Oakland, New York City, and St. Paul. Student projects varied from finding solutions to marine pollution to using drones to decrease the amount of carbon dioxide in the atmosphere.

- 85% of students demonstrated an increase in global competence
- 80% of students believe that they can make a difference in the world
- 74% of students indicated an increased desire to take action to solve community issues
Ruben, Lizeth, Julissa, and Maria were inspired by the damage and impact of the 2016 San Diego County wildfires, which forced more than 80,000 people from their homes and significantly damaged local forests and wildlife habitat.

As they studied forest fires in California, Minnesota, and around the world, the team examined the impact on wildlife, local populations, and the forest itself.

Based on what they learned, they created a flexible prevention plan that can be used in any forest to educate both the local community and visitors. The plan includes: prevention education in the form of posters and trail signage, an early warning alarm system, and classes for local residents on how they can serve as leaders in reducing the risk of forest fires and quickly address the issue if it arises.

“We learned that people can really make a difference.”
The Global Competence Certificate (GCC) is a first-of-its-kind, online, graduate-level certificate program designed to increase the number of educators professionally trained to teach for global competence across the country. Launched in September of 2014 in collaboration with Teachers College, Columbia University, and Asia Society, it is specifically designed for in-service educators who are interested in preparing their students for the global reality beyond the classroom and helping shape the future of K-12 education.

In the 2016-2017 school year, 18 educators from across the country took GCC classes and 8 participants preparing to complete the certificate traveled abroad for the fieldwork portion of the program. The group traveled to Kakamega in western Kenya where they collaborated and learned with Kenyan partners as they completed an HIV/AIDS awareness project with a local community health center.

100% of participants indicated substantial or exceptional growth in commitment to global competence.

75% of participants indicated substantial or exceptional growth in capacity to teach for global competence.
Patti Talbot is an Associate Professor in the Educational Leadership Program at Radford University. In 2016, she was part of the first graduating cohort from World Savvy’s Global Competence Certificate (GCC) program.

Before getting involved with the GCC, Patti had led several study abroad trips for pre-service teachers and found herself grappling with big questions about poverty and social justice. Her search for understanding around these questions led her into research on service learning, critical pedagogy, and transformational learning. This exploration showed her that much more is needed to prepare educators to encounter and teach about the larger world and how to interact with it as global citizens.

While Patti dreamed of adding an international experience for all of her pre-service teachers, she recognized that this was not feasible. Most of her students at Radford could not afford expensive study abroad trips to faraway places, so she started thinking about how she might infuse global themes and develop global awareness through other avenues closer to home. She began looking at what other universities were doing in this regard and realized that an important first step was to build her own global competence. She found the GCC program at exactly the right moment.

Since graduating from the GCC program, Patti has made big plans to expand the breadth and depth of Radford’s focus on global competence in teaching and campus culture. She is currently working to infuse an intentional emphasis on global competence throughout every pre-service educator’s program of study. The goal is that they graduate well prepared as teachers who can in turn develop the global competence of their students in their own PreK-12 classrooms.
World Savvy Partnerships (WSP) engage whole schools and districts as change agents to ensure the next generation is prepared to thrive in our increasingly diverse, interconnected world. We focus on system-wide change by integrating global competence throughout leadership, teaching, and learning. This holistic approach allows us to reach the greatest number of students while creating deep, meaningful, and lasting shifts in K-12 education.

2016-2017 World Savvy partners include:

**California**
- Oakland Unified School District
  - Roosevelt Middle School
- San Diego Unified School District
  - Montgomery Middle School
- Turning Point School
- Windward School

**Minnesota**
- Edina Public Schools
- Minneapolis Public Schools
- Wellstone International High School

**New York/New Jersey**
- KIPP New Jersey

In the spring of 2017, World Savvy began working with Montgomery Middle School, a STEAM (science, technology, engineering, arts, and math) school, located in San Diego, CA. The World Savvy Montgomery partnership focuses on interdisciplinary thinking, building student agency through community research and public presentation, and design thinking in a STEAM environment.

20 teachers at Montgomery participated in a day-long workshop, and World Savvy is actively coaching these teachers throughout the school year to design and implement two major inquiry-based units that include action projects for their students. This whole school model contributes to greater impact on school culture and student learning.

**HIGHLIGHT:**

**MONTGOMERY MIDDLE SCHOOL**

OF WORKSHOP PARTICIPANTS
INDICATED THAT A WORLD SAVVY WORKSHOP GREATLY ENHANCED THEIR CAPACITY TO TEACH FOR GLOBAL COMPETENCE

92%

OF WORKSHOP PARTICIPANTS
DEMONSTRATED GLOBAL COMPETENCE THROUGH CURRICULUM DESIGN AND INSTRUCTIONAL PRACTICES

90%
PARTNERS AND COLLABORATORS

World Savvy is proud to partner and collaborate with organizations that share our vision of a K-12 education system that prepares all students with the knowledge, skills, and dispositions for success and active engagement in the global community.

2016-2017 partners and collaborators include:
- Ashoka
- California International Studies Project
- Crew 2030
- Digital Promise
- Global Education Conference
- Mills College
- Minneapolis Institute of Arts
- Radford University
- University of St. Thomas
- World Savvy Alumni Advisory Board (AAB)

SHARING OUR STORY

We are working to share World Savvy’s mission, vision, and educational approach as widely as possible. In 2016-2017, World Savvy was featured at conferences and in a variety of publications including:

CEO and Co-Founder, Dana Mortenson, moderated a panel featuring other education thought leaders from Harvard, Columbia, and the U.S. Department of Education.

Kelsey has been involved with World Savvy since 2008 when she participated in the World Affairs Challenge program in 9th grade. Her involvement with World Savvy continued for the next three years, and she went on to serve on the World Savvy Alumni Advisory Board for another three years while she was a student at Macalester College in St. Paul, MN. She has since graduated with a Bachelor of Arts in Educational Studies and American/Critical Race Studies, and credits World Savvy for not only widening her lens on global and local issues, but also exposing her to Macalester College during the World Savvy Festivals.

Bringing everything full circle, she is now a full-time staff member at World Savvy as the Student Engagement Fellow in Minneapolis, MN, and is excited about providing the same opportunity she had to others.

“I WANT TO CONTINUE BUILDING RELATIONSHIPS TOWARD EQUITY IN MY LOCAL COMMUNITIES.”

-Kelsey Larson, World Savvy Alumna
FINANCIAL HIGHLIGHTS

PROFIT & LOSS STATEMENT
AS OF JUNE 30, 2017

- **Income**: $2,617,013
  - Institutional: $1,614,526
  - Individual: $281,299
  - Event: $130,663
  - Earned Income: $286,218
- **Expenses**: $1,905,581
  - Payroll: $1,014,881
  - Contract Services: $266,528
  - General & Administrative: $208,346
  - GCC: $203,840
  - Travel: $98,525
  - Non-cash: $113,461
- **Change in Net Assets**: $711,432
- **Net Assets Beginning of Year**: $1,078,716
- **Net Assets End of Year**: $1,790,148

BREAKDOWN OF FY17 EXPENSES

- **General and Administration**: 14%
- **Fundraising**: 17%
- **Programs**: 69%
**BALANCE SHEET**  
**AS OF JUNE 30, 2017**

### ASSETS

<table>
<thead>
<tr>
<th>Classification</th>
<th>Amount</th>
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<tr>
<td><strong>Current Assets</strong></td>
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<td>Total Checking/Savings</td>
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<td>Total Accounts Receivable</td>
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<td>Total Other Current Assets</td>
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<td><strong>Total Current Assets</strong></td>
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<td><strong>Fixed Assets</strong></td>
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<tr>
<td>Furniture and Equipment</td>
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<td>Leasehold Improvements</td>
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<td>Accum Depr - Furn and Equip</td>
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<td><strong>Total Fixed Assets</strong></td>
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<td><strong>Other Assets</strong></td>
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<tr>
<td>Security Deposits Asset</td>
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<tr>
<td><strong>Total Other Assets</strong></td>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$1,123,950</strong></td>
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### LIABILITIES & EQUITY

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<td><strong>Liabilities</strong></td>
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<td>Total Accounts Payable</td>
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<td>Other Current Liabilities</td>
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<td>Line of Credit</td>
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<td><strong>Total Liabilities</strong></td>
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<td><strong>Equity</strong></td>
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<td>Temp. Restricted Net Assets</td>
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<td>Unrestricted Net Assets</td>
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<td><strong>Total Equity</strong></td>
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<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td><strong>$1,123,950</strong></td>
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**A HISTORICAL LOOK AT REVENUE**

<table>
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<tr>
<th>Classification</th>
<th>Fiscal Year 2017</th>
<th>Fiscal Year 2016</th>
<th>Fiscal Year 2015</th>
<th>Fiscal Year 2014</th>
<th>Fiscal Year 2013</th>
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<tbody>
<tr>
<td><strong>INCOME</strong></td>
<td></td>
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<td></td>
<td></td>
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<tr>
<td>Institutional</td>
<td>$1,614,526</td>
<td>$530,360</td>
<td>$461,533</td>
<td>$571,170</td>
<td>$294,715</td>
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<tr>
<td>Individual</td>
<td>$281,299</td>
<td>$621,317</td>
<td>$707,943</td>
<td>$564,010</td>
<td>$708,922</td>
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<td>Government</td>
<td>$0</td>
<td>$18,848</td>
<td>$186,174</td>
<td>$208,862</td>
<td>$308,590</td>
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<td>GCC</td>
<td>$304,307</td>
<td>$287,818</td>
<td>$305,185</td>
<td>$1,200</td>
<td>-</td>
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<tr>
<td>Event</td>
<td>$130,663</td>
<td>$139,715</td>
<td>$136,103</td>
<td>$181,008</td>
<td>$139,507</td>
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<td>Earned Income</td>
<td>$286,218</td>
<td>$264,854</td>
<td>$157,836</td>
<td>$168,282</td>
<td>$134,506</td>
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<tr>
<td><strong>Total Income</strong></td>
<td><strong>$2,617,013</strong></td>
<td><strong>$1,862,912</strong></td>
<td><strong>$1,954,774</strong></td>
<td><strong>$1,694,532</strong></td>
<td><strong>$1,586,240</strong></td>
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Over the last 15 years, World Savvy has raised more than $13 million to facilitate embedding global competence education in schools and districts across the country. During the past year, the following donors and partners have made our work possible.

$1M+
Enlight Foundation

$100,000+
Claire Haldan
Mort and Alice Mortenson
The Art of Youth Foundation

$25,000 - $99,000
CLA Foundation
Davis Polk & Wardwell LLP
F.R. Bigelow Foundation
J. Stuart Haldan Fund held at the Parasol Tahoe Community Foundation
Sarah and Alex Martins
Dana and Mathias Mortenson
Madiha Murshed and Kazi Inam Ahmed
Naomi and Martin Warren Family Foundation
Robert Wood Johnson Foundation
Social Venture Partners Minnesota
Walter & Elise Haas Fund
Youthprise

$5,000 - $24,999
Abbot Downing
Cara Brennan Allamano and Justin Allamano
Bentson Foundation
California International Studies Project
Cargill, Inc.
Community Leadership Fund of The Minneapolis Foundation
Consolidated Edison, Inc.
Cassie and Dan Cramer
Joe and Linda Curran
Frederick B & Anne Garonzik Foundation
Geisler Family Foundation
David Hansen and Trish King
Sam and Sylvia Kaplan
Kenton King
Helene Marsh
James and Jennifer McLean
M.A. Mortenson Company
Marbrook Foundation
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Mortenson Family Foundation
KK and Douglas Neimann
Michael Quinn Patton
Pentair Foundation
Skadden, Arps, Slate, Meagher & Flom
The Chapman Family Foundation
The Curtis L. Carlson Family Foundation
The McCance Foundation
The Penobscot Fund
Trillium Family Foundation

$5,000 - $24,999 (cont.)
John and Leslie Turner
WCA Foundation
Xcel Energy Foundation
Lopa Patel Zielinski and Jeff Zielinski

$2,500 - $4,999
Deborah and Craig Barber
Julia Cowles
Brenda Cravens
Sarah Curfman
David and Lucile Packard Foundation
Patrick and Jodi Harris
Marla Ucelli-Kashyap and Arun Kashyap
Kim Keller and Bob Carey
Judith McGregor and Richard Gallun
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Ami Schiess Peay and Andy Peay
Pilot
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