

# BUILDING A GENERATION OF GLOBAL CITIZENS

2015-16 ANNUAL REPORT



World Savvy



Dear World Savvy Supporters:

Over the past year, we've significantly grown the impact of our work—by expanding our programs, deepening our partnerships, engaging new audiences, and broadening our base of advocates. That growth matters because we believe global competence is a defining characteristic of a quality K-12 education for all students. That's especially true this year, when we've seen so much divisiveness in our national discourse. By rethinking the purpose of education in a rapidly changing and increasingly diverse environment, we're building more inclusive communities, more engaged classrooms, and a future workforce that is better prepared to contribute to the global economy. In essence, we're building a generation of global citizens.

Demand has increased rapidly for our work, and we're reaching a tipping point, primarily driven by changing demographics, the changing needs of a global knowledge economy and workforce, and the complexity of the challenges we'll need the next generation to address. During the past year, we spoke at a number of high-profile, national education conferences. In alignment with the U.S. Department of Education's international strategy, Dana was a featured speaker on the opening panel at the first USDOE Symposium on Global Competence. The national momentum we've seen for global competence has been incredibly gratifying, and our participation in this and other convenings is an enormous testament to the growing influence World Savvy has in this movement. Read on for an update on our work and the stories that underpin this momentum.

Sincere thanks to our education partners for your trust in, and dedication to, our work, and to our financial supporters for helping make our progress possible. We're excited about the year ahead, and appreciative of your partnership, which is so critical to our ability to achieve our mission!

Dana Mortenson  
Executive Director and Co-founder

Pat Hoven  
Board Chair



# THE YEAR IN REVIEW

World Savvy is a national education nonprofit that works with educators, schools, and districts to reimagine education for a more globally connected world. Our model pivots around three core principles: enhancing student engagement, building teacher capacity, and strengthening leadership for global competence in K-12 education.

Since our founding in 2002, we've reached more than 3,500 teachers and 580,000 students, with a focus on our geographic markets of the San Francisco Bay Area, Minneapolis/St Paul, and the New York City Area

During the 2015-16 school year, World Savvy

- Reached a total of **523** teachers and nearly **40,000** students through all of our programs;
- Worked intensively throughout the year with **79** teachers and nearly **6,000** students in our World Savvy Classrooms program;
- Celebrated **34** teacher graduates from the Global Competence Certificate program, who have become global competence leaders in their schools and districts; and
- Significantly increased the number of professional development sessions and workshops we offered through our Partnerships program and presentations to groups of educators.



Among World Savvy Classroom participants:

**93%** OF EDUCATORS FEEL MORE CONFIDENT IN BUILDING THEIR STUDENTS' GLOBAL COMPETENCE

**94%** OF EDUCATORS GAINED KNOWLEDGE AND SKILLS TO INTEGRATE GLOBAL ISSUES INTO THEIR TEACHING



# ENGAGING GLOBAL CITIZENS

Through our work, students have rich opportunities for real-world collaboration and problem solving with peers, developing skills more in line with what the workforce is demanding, and leveraging technology to advance their ideas for social change. In our World Savvy Classrooms program, they develop Knowledge-to-Action (K2A) plans to translate what they learn into a blueprint for change in their communities.

## PROMOTING PEACE IN THE FACE OF VIOLENCE

### ONE WORLD MIDDLE SCHOOL, NEW YORK CITY

At One World Middle School in the Bronx, students expressed concerns about violence in their community. After researching the issue, they started what they called their “Heart to Heart Campaign for Peace.” The centerpiece of the campaign is a peace pledge and an invitation to students, community members, elected officials and others to write what they’ll do to promote peace on a construction paper heart. To date, the students have collected over 3,000 hearts, on which individuals shared how violence had impacted them personally.

Classroom discussion turned to the UN’s Declaration on the Rights of the Child. As part of the project, students created original work in the form of art, poetry and essays about the importance of protecting the rights of children and how happiness should be a right all children have. This fall, the students of OWMS hope to have an audience with UN staff to share their findings and their hopes that the Declaration on the Rights of the Child be ratified.



## ENCOURAGING FAIR HIRING PRACTICES

### ORONO MIDDLE SCHOOL, MINNEAPOLIS

Lucas, Laura, and Megan created their own nonprofit designed to address discrimination in the hiring process. They investigated the issue across four countries, and developed a website to introduce their nonprofit as a resource to hiring managers to support the implementation of fair practices. As young people thinking about their futures, they want to be taken seriously now and in the years to come.



## SHOWCASING THE IMPACT OF GENTRIFICATION

### NORTH COMMUNITY HIGH SCHOOL, MINNEAPOLIS

Students in Courtney Bell's Human Geography class analyzed the impact of urbanization and gentrification on impoverished people of color. They compared what they learned in North Minneapolis, across the U.S., and internationally. In their research, they examined impacts on aspects of community life, such as housing costs and displacement. From what they learned, they created a documentary to educate viewers about the negative impact of urbanization, which is often deemed progressive and necessary.

Edward shared "this is happening in my neighborhood, where I live, where I've grown up, where my family and friends are. This issue is very important and personal to me."



## COMBATING HATE SPEECH

### MILL VALLEY MIDDLE SCHOOL, SAN FRANCISCO

To stop discrimination and hate speech, a group of 7th grade students created No Hate Week "to educate people in schools everywhere on the negative effects of discrimination." The week included a student panel on racism, a No Hate pledge, and student-designed tee shirts that could be purchased once the pledge was signed.

According to her teacher, team lead Vivian's vision for her future would have been far different without this project. She is now committed to creating peace and positive change in the world. She's even talking about wanting to study political science at Georgetown.

To learn more about No Hate Week, visit <http://nohateweek.wix.com/nohate>



# TRANSFORMING TEACHING PRACTICE

During the past year, we doubled the number of **school and district Partnerships**, focusing on schools in the San Francisco Bay area, Twin Cities area, and New York City area.

Our work with these Partners has enabled us to tailor professional development, provide support with assessment, and work closely with teachers as they adapt and adjust curriculum to most effectively integrate global competence education into classroom and school culture. Educators have collaborated with colleagues to design and implement project-based units that have led to enhanced critical thinking, increased value for multiple perspectives, and innovative solutions amongst their students.

In May, our second cohort of teachers graduated from the **Global Competence Certificate program**. Over the summer, our third cohort headed to Nicaragua for their fieldwork, a hands-on opportunity for program participants to meet in person and test some of the skills they learned in their coursework, all while experiencing the culture of their host country.

The GCC is a rigorous, 15-month, online program that equips current K-12 educators to prepare their students as global citizens and serve as global education leaders in their school or district. The program has had a transformative impact on participating teachers.



Here's what some GCC participants have to say about how it has impacted their practice:

**“ONE OF THE BEST PROFESSIONAL DEVELOPMENT EXPERIENCES I’VE EVER HAD. EXCELLENT IN TERMS OF CONTENT AND PEDAGOGY.”**

**“THE GCC WAS AN INCREDIBLE JOURNEY OF LEARNING FOR ME AS A TEACHER.”**

**“I CAME INTO TEACHING WITH A SENSE OF MISSION AND THEN IT BECAME A JOB. THIS HAS RE-IGNITED MY SENSE OF PURPOSE.”**



“The best part of our work with World Savvy has been the astounding levels of intellectual, social, academic, and emotional growth that I have witnessed within my scholars... The academic strides show up in my grade book with most scholars boasting a whopping 320 out of 320 total participation points for the two-month project. I am humbled and honored to have been a first-hand witness of the scholastic genius of 50+ scholars. World Savvy provided the stage and transformative platform for crying voices, turned passionate self-advocating roars of awareness. My scholars and I will be forever grateful for this opportunity to learn, to teach, and to shine light on a darkened issue. Thank you.”

–Courtney Bell, Teacher,  
North Community High School

# EXPANDING WORLD SAVVY'S REACH

Equipping global education influencers to advocate for the importance of global competence is an important aspect of our strategy. We're sharing the World Savvy story and increasing our visibility in some powerful ways.

- Our **Alumni Advisory Board (AAB)** is building and engaging our network of student alumni to support program development and implementation, as well as showcasing the importance of global competence education. The AAB designed and held its own strategic planning retreat in Minneapolis in May. During the retreat, they solidified their goals and plans for continuing and expanding World Savvy program support and alumni engagement for the coming year.
- We're sharing what we're learning through our work at **education conferences**, as well as contributing to advancing the national global education agenda through our work with the U.S. DOE.
- **Mainstream and education media** from HuffingtonPost Education and EducationWeek to the Twin Cities' Star Tribune have covered World Savvy, increasing understanding of our work and supporting the growing, national push toward the inclusion of global competence in curriculum and culture in schools and districts across the country.
- Through our new **Knowledge-to-Action Collaboratory** online platform, we engaged expert changemakers from all over the country and internationally, representing various fields (health, environment, social entrepreneurship, equality, etc.), in supporting students on their project design. During the pilot, 11 teachers & 500 students created 152 projects using the new platform.

**“WORLD SAVVY HAS PUT ME ON A  
CAREER PATH TO DO WORK BIGGER  
THAN MYSELF.”**

*–Mame Diarra Dioum, World Savvy alum and  
Alumni Advisory Board member*



# FINANCIAL HIGHLIGHTS

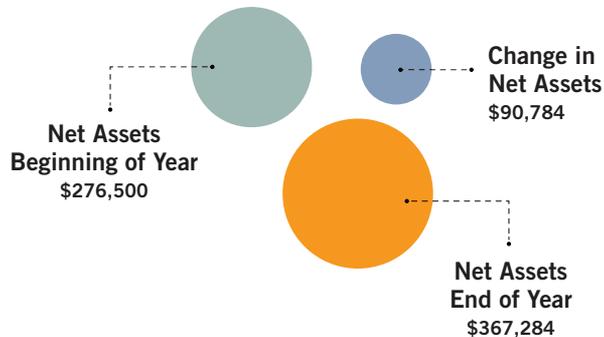
## PROFIT & LOSS STATEMENT AS OF JUNE 30, 2016



Institutional \$530,360	Individual \$621,317	Government \$18,848
GCC \$287,818	Event/Gala \$139,715	Earned Income \$264,854



Payroll Expenses \$935,791	Contract Services \$141,129	Travel \$110,227
General & Administrative \$209,939	GCC \$226,261	Non-Cash \$148,781



## BALANCE SHEET AS OF JUNE 30, 2016

### ASSETS

Current Assets	
Total Checking/Savings	\$80,660
Total Accounts Receivable	\$320,216
Total Other Current Assets	\$16,139
<b>Total Current Assets</b>	<b>\$417,015</b>
Fixed Assets	
Furniture and Equipment	\$73,956
Leasehold Improvements	\$9,114
Accum Depr - Furn and Equip	-\$22,294
<b>Total Fixed Assets</b>	<b>\$60,776</b>
Other Assets	
Security Deposits Asset	\$3,483
<b>Total Other Assets</b>	<b>\$3,483</b>
<b>TOTAL ASSETS</b>	<b>\$481,274</b>

### LIABILITIES & EQUITY

Liabilities	
Total Accounts Payable	\$50,633
Other Current Liabilities	\$13,357
Line of Credit	\$50,000
<b>Total Liabilities</b>	<b>\$113,990</b>
Equity	
Temp. Restricted Net Assets	\$185,166
Unrestricted Net Assets	\$91,334
Net Income	\$90,784
<b>Total Equity</b>	<b>\$367,284</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>\$481,274</b>

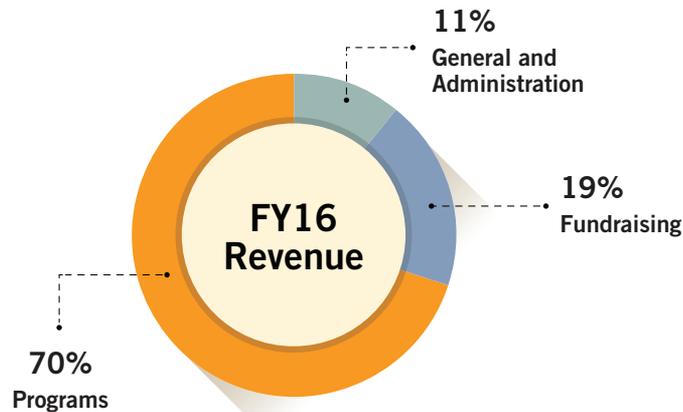
# FINANCIAL HIGHLIGHTS



## A HISTORICAL LOOK AT REVENUE

	Fiscal Year 2016	Fiscal Year 2015	Fiscal Year 2014	Fiscal Year 2013	Fiscal Year 2012
<b>INCOME</b>					
Institutional	\$530,360	\$461,533	\$571,170	\$294,715	\$378,120
Individual	\$621,317	\$707,943	\$564,010	\$708,922	\$467,214
Government	\$18,848	\$186,174	\$208,862	\$308,590	\$230,332
GCC	\$287,818	\$305,185	\$1,200	-	-
Event/Gala	\$139,715	\$136,103	\$181,008	\$139,507	\$137,975
Earned Income	\$264,854	\$157,836	\$168,282	\$134,506	\$65,262
<b>Total Income</b>	<b>\$1,862,912</b>	<b>\$1,954,774</b>	<b>\$1,694,532</b>	<b>\$1,586,240</b>	<b>\$1,278,903</b>

## HOW WE USED FY16 REVENUE



# DONOR UPDATE

Over the past 14 years, in partnership with our donors, World Savvy has raised more than \$12.7 million to facilitate embedding global competence education in schools and districts across the country. We're deeply appreciative of that support. During the past year, the following donors and partners have made our work possible.

## Institutional Donors (\$3,000 and above)

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